



130 Black Bridge Road | Camp Verde AZ 86322

CAMP VERDE COMMUNITY LIBRARY

good company always Welcome...

MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – January 2016
DATE: 2/11/16
CC: Department Heads

Library Construction Update: As is not unusual on a project of this size, we have run into problems here and there that require innovative solutions to make the design work as envisioned. BWC has done an outstanding job working with our Architect, Joel Westervelt to solve problems that arise while keeping the costs of change orders down below 1%. The inside trades (HVAC, electrical, lighting, etc.) are working simultaneously with the crews building the interior walls as we keep marching forward!



The Tree Advisory Committee, yes, the same group who brought the Sesquicentennial Tree and Tree City USA to Camp Verde, has agreed to take on the library landscaping as a project. I am so thankful to have this talented group of caring individuals assisting with this piece of the Library project. Members are collaborating on grants to help fund the landscaping plants and have agreed to coordinate community organizations that want to participate in some way.

In early-summer 2015, a handful of people (who have never done anything like this before) began gathering monthly to work on forming the Friends of Camp Verde Library. In August, the Friends filed incorporation papers. In December, the corporation was granted 501(c)(3) status. The mission of the Friends of Camp Verde Library, Inc. is "to support and enhance the services provided by Camp Verde Community Library as it develops resources and opportunities that benefit the community." The founding board members have just taken office and are working on delineating membership fees and awards, setting up bookkeeping/accounting records and creating a membership database. Jeannette & Larry Teets started the corporation's bank account off with a positive balance by becoming the first lifetime members with a \$1,000 donation. Thanks are due those who from the governing board: Jeannette Teets - President, Alice Derrick-Vice President, Morgan Embly- Treasurer, Karen Morris- Membership Secretary, Irene People- Member at Large/Media Representative, Alienor McCracken-Member at Large. Special thanks to Valerie Foster and Randy Harmon for all their help writing the bylaws and helping define the mission and articles of incorporation. Kudos!

Arizona Library Association is promoting the American Library Association's theme, Library's Transform, a public campaign designed to bring attention to the positive impact libraries make in their communities. In keeping with this, Camp Verde Community Library has been publishing (on our Library Talk Blog) a series of stories written by people involved in the writer's groups facilitated by Amber Polo. These stories range from humorous and romantic to philosophical and life-changing. They serve as examples of some of the ways libraries and librarians have impacted individual lives and are wonderful to read!

Be sure to follow our biogs: <https://cvcltalk.wordpress.com/> and <https://cvcltab.wordpress.com/>

To really keep up with what is going on at the library, don't forget to like us on Facebook at: <https://www.facebook.com/campverdelibrary>

CAMP VERDE COMMUNITY LIBRARY USE STATICS

JANUARY 2016

	Jan-16	Jan-15	% change	YTD-FY16	YTD-FY1	% change	
In-Library Uses							Averag Monthly Library Uses per Active Patron
Traffic Count	5,153	5,641	-8.7%	33,453	32,816	1.9%	
New Cards Issued	41	68	-39.7%	323	361	-10.5%	
Public Computer Use	1,601	1,281	25.0%	10,389	6,074	71.0%	
Early Literacy Computer Use		n/a		416	n/a		
Requests for Computer Help	88	199	-55.8%	583	199	193.0%	
Reference Questions	104	63	65.1%	907	866	4.7%	
Total In-Library Use	6,987	7,252	-3.7%	46,071	40,316	14.3%	2.8
Library Programs							
Adult Programs	21	10	110.0%	121	21	476.2%	
Adult Program Attendance	108	50	116.0%	489	86	468.6%	
Adult Program Hours	5.25	16	-67.2%	26	11.25	131.1%	
Youth Programs	23	23	0.0%	140	28	400.0%	
Youth Program Attendance	198	267	-25.8%	1,790	424	322.2%	
Youth Program Hours	23.5	65.5	-64.1%	203	29.5	588.1%	
Programs Off-Site	3	2	50.0%	21	8	162.5%	
Total Library Program Attendance	306	317	-3.5%	2,279	510	346.9%	
Circulation							Average Circulation Activity per Open Hour
Items Checked Out	4,298	4,521	-4.9%	26,093	24,049	8.5%	
Items Checked In	4,547	4,589	-0.9%	29,555	26,503	11.5%	
Items Used In-Library	294	826	-64.4%	1703	3556	-52.1%	
Renewed Items	901	695	29.6%	5,086	4,622	10.0%	
Total Circulation	9,139	9,936	-8.0%	57,351	54,108	6.0%	
Total Number Library Patrons	3,968	3,747	5.9%				145.1
Circulation Areas of Interest							
Audio Books	235	188	25.0%	1091	1072	1.8%	
DVDs & VHS	1,864	1,317	41.5%	9,943	6,887	44.4%	
eBooks	368	231	59.3%	1,684	1265	33.1%	
Youth eBooks	63	35	80.0%	260	253	2.8%	
iPads & e-readers	1	n/a		79	0		
Large Print	169	216	-21.8%	1154	1029	12.1%	
Magazines	46	193	-76.2%	530	986	-46.2%	
Kids & Teens Material	1,186	1,307	-9.3%	8,312	7,559	10.0%	
Transits, HOLDS & InterLibrary Loans							
HOLDS Filled	718	827	-13.2%	4,777	4513	5.8%	
Transit Items Sent & Received	n/a	1,613	n/a	n/a	8,340	n/a	
CVCL ILL Items Going Out	17	22	-22.7%	150	188	-20.2%	
ILL Items for CVCL Patrons	3	2	50.0%	33	26	26.9%	
Total Transit, HOLDS & ILL Activity	738	2,464	-70.0%	4,960	13,067	-62.0%	
Library Volunteers							
Number of Volunteers	30	26	15.4%	209	178	17.4%	
Number of Hours Given	492	715	-31.2%	3,399	3,682	-7.7%	
Average Hours/Volunteer	16.4	27.5	-40.4%	16.3	20.7	-21.4%	
Collection & Development							Number of Items Owned per Capita (pop 11,500)
New Kids & Teen Material Added	16	158	-89.9%	193	524	-63.2%	
New Books Added	115	125	-8.0%	600	840	-28.6%	
New Audio-Visual Material Added	50	146	-65.8%	347	623	-44.3%	
Total Items Added	165	271	-39.1%	947	1463	-35.3%	
Total Items Owned	31,288	31,959	-2.1%				2.7
Mending & Donations							
Items Mended or Repaired	38	81	-53.1%	421	581	-27.5%	
Donations Processed	301	270	11.5%	3071	4125	-25.6%	